

Naulankanta's Privacy and Cookie Policy

Naulankanta's privacy policy abides by the Finnish laws and regulations regarding privacy and by the EU General Data Protection Regulation.

1. Data controller, contact person responsible for the register and privacy policy

Name: Naulankanta Geo & Building Oy

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Postal code: 04260

Post office: Kerava

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E-mail address: laura.vihko@naulankanta.fi

Name and contact information of the contact person responsible for the register and privacy policy: Laura Vihko, [+358 40 773 0522](tel:+358407730522), laura.vihko@naulankanta.fi

2. The purposes of the data register

The contact information that we collect is used for contacting the customer and managing the customer relationship as well as for sales and marketing purposes.

3. The content of the data register

The register holds data of Naulankanta's existing and potential customers and partners. Customer data includes the name of the company, contact person name, e-mail address, phone number, contracts made with the customer and messages sent by the customer.

4. Data retention time

Personal data shall be retained as long as it is deemed necessary to fulfill the agreement made with the customer or to improve customer service. Personal data is also retained for customer relationship management, sales and marketing purposes after the agreement has been completed.

5. Collecting personal data

Personal data is collected from the data subjects themselves in connection to customer contacts. Also, anonymous user data is collected from the website with web analysis tools.

6. Regular disclosures and processors of data, regular disclosure of data or transfer of data outside the EU or the European Economic Area

The data controller has the right to use partners and transfer personal data to the partners in accordance with the data security contract when it is necessary to carry out our business operations, sales and marketing.

The data can be transferred outside the EU or EEA when necessary. The data controller shall ensure a sufficient level of data protection for these transfers as required by the Finnish and EU legislation.

7. Cookie policy

Naulankanta website uses cookies. A cookie is a small text file that is sent to the hard drive of the user's computer and stored there, and that allows the website owner to identify anonymous users and to compile aggregate data about them. This information helps Naulankanta to improve the content of their website. Cookies do not harm the user's computer or files. Cookies are used to analyse the anonymous data of the website traffic and to develop the website accordingly. Advertisements may be directed at website users if they have cookies enabled in the web browser used for the session.

If the user wants to prevent Naulankanta from gathering the information described above, they can disable the cookie functionality in the browser. This can usually be done in the browser settings. It is worthwhile to note, however, that cookies may be necessary for some of the web pages and services to function properly.

8. Anonymous user data

Web analysis services collect anonymous data of the website users. This includes the following:

- Age, sex, country, city, language, information about the web service provider
- Sessions, number of sessions per user, website usage data
- Unspecific interests indicated by web browsing
- Search words inserted in the web page search box
- The technical features of the terminal used for visiting the website.

The data collected from the website cannot be linked to personal data, unless the data subject contacts the controller through the website leaving their contact details. The data received through customer contacts shall not be stored in analytics tools.

9. Register protection

Electronic data is protected by username and password. Access to data is granted only to those employees working for the controller who need the data in order to carry out their work duties. Personal data is also processed in the marketing, project management and invoicing systems that are necessary to carry out sales and marketing activities and to carry out the agreement with the customer.

10. Automatic decision making

Automated individual decisions (EU General Data Protection Regulation, Article 22) shall not be made.

11. Rights of the data subject

The data subject has the right to obtain information about the personal data that has been stored in the register about them. The data subject has the right to demand the rectification or removal of inaccurate, outdated or unnecessary personal data. The data subject also has the right to limit or prohibit the processing of their data according to Articles 18 and 21 of the EU General Data Protection Regulation. The data subject has the right to withdraw the consent they have given earlier, or make a complaint to the Data Protection Ombudsman regarding the processing of their personal data. Furthermore, the data subject has the right to object to the processing of their data for marketing purposes. Objections to using personal data for marketing purposes, as well as requests for further information shall be sent to the person responsible for the register and data privacy. For information security reasons, the data subject shall be required to show a proof of identity.